

The Chimo Gymnastics Club

Social Media Communication Guidelines

The Chimo Gymnastics Club is committed to being an organization where everyone is safe and treated with courtesy and respect. These guidelines of courtesy and respect extends to criticisms of any member, gymnast, parent, guardian, coach, staff, volunteer, or policy.

All members or participants of the Chimo Gymnastics Club shall abide by the Chimo Gymnastics Club Social Media Policy and Code of Conduct when communicating through social media in regard to any club activities and/or communications regarding club members.

Members include: staff, coaches, judges, volunteers, parents, guardians and athletes.

Social media has changed the way people consume information. As with every other organizational practice, it has positive and negative impacts that must be considered. Communication through these mediums must be transparent and accountable.

Before posting any comments, photos, videos or questions on any social media sites, the following questions should be considered to ensure the post fits within the Chimo value statements:

1. Does this post promote the sport of gymnastics or Chimo in a positive way?
2. Could this post be interpreted as disrespectful of any person or organization in any way?

When using social media as a member of Chimo Gymnastics, members should ask themselves:

Is it True? Is it Helpful? Is it Inspiring? Is it Necessary? Is it Kind?

We request all members to take below Code of Conduct to heart.

- I will respect myself and others when I am online. I remember that my digital footprint should not harm others or myself.
- I will not be a cyber-bully or a cyber-bystander. I will tell an adult or employee if someone is being unkind or harmful.

While staff members and coaches are encouraged to engage with our members within social media sites, staff and coaches must refrain from posting messages, pictures, or videos of current Chimo athletes on their personal social media, which would include, but is not limited to: Facebook, Instagram, Snapchat, and Twitter. It is discouraged to have current athletes as friends on Facebook or communicate directly with current Chimo athletes on Instagram and Snapchat.

Staff members will post company information using the Chimo Facebook pages, and may use personal profiles to make personal comments to these postings.